

Morning MASTERMINDS & MIMOSAS



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Start your day joining industry experts and gain valuable insights
at these information roundtable discussions.

3 Rounds | Space Is Limited

MAY 30, 2025 • 8:30 AM - 9:45 AM • BOOTH #285 • Located in the IFE Networking Events Lounge in the back of the exhibit hall

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TOPIC

 **AlliottGlobalAlliance**

Protect, Profit and Expand: Smart IP Strategies for Franchisors

Insights into safeguarding your brand and scaling globally

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Go Global, Grow Faster: Smart Strategies for Franchise Expansion & Distribution

Learn how to use a one-stop shop to expand your franchise footprint worldwide

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Fuel Your Franchise: Smart Financing & Investment Strategies for Growth

Find out more about the funding and investment solutions you need to take your franchise to the next level

 **AlliottGlobalAlliance**

Stronger Together as One: How Strategic Alliances Can Power Your Franchise

In this Q&A we explore how partnering with global alliances can offer the connections, expertise and practical support needed to expand your franchise internationally



Franchise Development Marketing - the latest trends and best practices

An open discussion on the latest trends and best practices.